

# ALEXANDRA LEE JENNERJAHN

aljennerjahn@gmail.com | (765) 499-7876 | @aljennerjahn | <https://aljenner.wixsite.com/website>  
Reel: [https://www.youtube.com/watch?v=ZYRYM3ZCQ\\_E&t=1s](https://www.youtube.com/watch?v=ZYRYM3ZCQ_E&t=1s)

## Experience

### TODAY|NBC

#### Production Intern|New York, NY|Fall 2018

- Produced Snapchat/Instagram posts for the Macy's Thanksgiving Day Parade gathering about 3k views per video
- Wrote scripts for a live Michael Bublé and Dolly Parton interview, logged interviews on tight deadlines and booked travel arrangements for guests and talent
- Worked live on the plaza during the first two hours of the show, assisted producers in finding remarkable stories in the crowd to highlight on air and helped execute giveaways and other on air moments

### The Newshouse |The Marijuana Project

#### Freelance Reporter & Filmmaker|CO, CA, MA, NY | Fall 2019-Spring 2020

- Traveled the country filming interviews in order to answer the question of what NYS would look like if recreational marijuana becomes legalized
- Anchored, reported, pitched, produced, recorded and edited a six part television series using Adobe Premiere and Audacity

### Mornings On The Hill & NCC News|OTN

#### News Anchor/Reporter|Syracuse, NY|Fall 2019-Spring 2020

- Anchor, pitch, produce, report, write, edit and deliver readers, live shots, packages, VOs, VO/SOTs and interviews
- Reported on a missing SU student, protesters advocating for racial equality and Syracuse being a sanctuary city
- Write web stories with embedded tweets and TV packages

### FOX59/CBS4|Tribune Media

#### Digital Content Intern|Indianapolis, IN|Summer 2019

- Wrote and edited three packages using Adobe Premiere and Audacity
- Wrote stories, took pictures and created digital videos to be posted to the web, Facebook and Twitter pages

### WAER 88.3|NPR

#### News Intern|Syracuse, NY|Spring 2019

- Pitched, produced, edited and recorded a four-minute story about Concussion Legacy Foundation and its goal to inform media on how to accurately report on brain injuries, that later received an award from BEA

### WIBC-FM 93.1|Emmis Communications

#### News Intern|Indianapolis, IN|Summer 2018

- Pitched, recorded and edited voicers and wraps using NewsBoss and Audacity, wrote web stories and anchored newscasts
- Archived and logged tapes from 1978-1981 searching for interviews related to the 1978 Speedway bombing in Indianapolis for a long-form piece

### Citrus TV|OTN

#### Reporter/Panelist|Syracuse, NY|Fall 2016-Spring 2018

- Reported as a panelist on the late-night talk show, "Syracuse Unpeeled"
- Reported the latest stories in the entertainment world including Ed Sheeran's album, Wendy's Mixtape and the public's opinion on the movie "Love, Simon"
- Conducted interviews with local organizations, reported on local and national news, edited football footage on Avid and ran cameras during live shows

## Education

### B.S. Broadcast and Digital Journalism – Sport Emphasis|May 2020

#### S.I. Newhouse School of Public Communications|Syracuse University

Minor: Political Science

Dean's List|GPA: 3.7

## Skills

Avid, iNews, Adobe Premiere, Lightroom Final Cut Pro, ENPS, Newsboss, Audacity, Avid Media Central, Lumen5, Pixlr, NikonD3000/7000, Cannon C100, Cannon XF 300/305, Microsoft Office, AP Writing Style, Twitter, Facebook, Instagram, Snapchat, LinkedIn

## Awards

### Broadcast Education Association Festival of Media Arts| Radio Sports Story/Feature/News

3<sup>rd</sup> Place|"Serious Brain Injury: How Coaches and Game Announcers Can Impact Athletes' Health"